



Board of Directors Minutes
Saturday, November 4, 2017, 9:30 a.m. – 12:00 p.m.
Sally Cheever Girl Scout Leadership Center

Board Members in Attendance

Jeannie Frazier, Chair
Dr. Gretcha Flinn, 1st Vice Chair
Jelynne LeBlanc Burley, Secretary
Deena Clausen
Monica Gonzalez
Dr. Arcelia Johnson-Fannin
Dr. Sarah Nelson-Baray
Teri Wenglein

Attendance by Phone

Annie Uribe Turner, Treasurer
Cariño Cortez
Roger Graham
Jessica Mobley
Maritza Rodriguez
Sandy Schlortt

Girl Board Attendance

Catalina Rocha, Chair
Sydney Hileman
Calista Medina
Caroline Medina
Kaitlin Guitierrez, Phone

Board Members Absent

Mary Henrich, 2nd Vice Chair
Mary Rose Brown
Kelly Faglie
Ray Flores
Teri Grubb
Terri Ketterer

Staff in Attendance

Angie Salinas, CEO
Blythe Simonson, CFO
Stephanie Finleon Cortez, CDCO
Jody Hernandez, COO
Ed Scott, IT

Girl Board Members Absent

Kayla Isbell
Katie Omeis

Call to Order/Consent Agenda

Ms. Frazier called the meeting to order at 9:33 a.m.

Miss Rocha led the Pledge of Allegiance followed by the Girl Scout Promise and Mission. Misses Calista and Caroline Medina presented the mission moment.

The following item was presented for approval in the Consent Agenda:

- September 30, 2017 Board of Directors Meeting Minutes

Ms. Leblanc Burley moved to approve the items on the Consent Agenda. It was seconded, and the motion carried.

Chair Updates

Ms. Frazier addressed the resignation of Board Development Committee Chair, Angelica Docog, and her replacement, Dr. Sarah Nelson-Baray. Ms. Frazier recapped the 2017 National Convention, and Miss Rocha and Miss Hileman discussed the Girl Conference.

Attract and Retain a More Diverse Volunteer Base

Dr. Baray provided Board Development Committee update:

- Discussed recruitment for new community and Board Development Committee members.

Increase and Diversify Funding

Ms. Simonson presented the financial report ending September 30, 2017 and Staff Turnover Rate.

Ms. Finleon Cortez presented the Fund Development Committee report:

- Public support summary
- 6% increase in Trefoil proceeds from previous year
- Paperwork received for 100th Juliette Circle Member
- Top Golf scheduled for March 1, 2018
- Thank-a-Thon scheduled for November 6-9th
- Firm, Dini Spheris, selected to conduct Feasibility Study

Provide Engaging Programs for Girls

Ms. Hernandez covered the Long-Range Property Plan Committee Report highlighting Camp La Jita and Westside Girl Scout Leadership Center Request For Proposals timeline.

- Closing date for Camp Mira Sol extended to November 20th, with additional extension possible.
- Ms. Frazier invited all board members to attend the December 6th Executive Committee Meeting.
- Ms. Salinas discussed the Sally Cheever Girl Scout Leadership Center 10th Anniversary celebration, council events and staff updates.

Utilize Innovation and Technology to Support the Mission

Ms. Salinas reviewed the GSUSA dashboard and membership report. GSSWT girl retention rates are 68.4%. Adult Memberships are down, with the council goal to increase numbers.

Other Business

Ms. Salinas discussed the Boy Scouts of America decision to accept girl members and its impact on GSSWT.

Executive Session

The Board adjourned into Executive Session at 11:44 a.m. to discuss CEO Evaluation.

The Board meeting reconvened from Executive Session at 11:59 a.m. with no action taken.

Adjourn

The board adjourned at 12:00 p.m.