2020 was off to a great start with a record-breaking cookie season. After just a few days of finishing our program the world shut down. The Coronavirus disease 2019 (COVID-19) was everywhere and our Girl Scout grit came through. Within days, working from home, we quickly adjusted our work routine to ensure we continued our mission to serve girls, to be there for them during the difficult and changing times.

We provided some normalcy with virtual programming where girls were still able to earn patches and gain tangible life skills as part of our business partners’ curriculum. We were one of the first councils in the country to adapt and provide virtual programming to girls all over the world with Facebook live programming. Families everywhere accessed our virtual troop meetings and girl-led bilingual virtual book club that included our own Girl Scouts reading aloud and leading fun activities. We safely conducted our Camp Metro that included our first Kinder Camp for preschoolers and implemented virtual summer camps for the first time ever.

We are extremely thankful for our volunteers, donors, and supporters who recognize how Girl Scouting’s social and emotional learning contribute to the mental health of girls amid the uncertainty of the last year. Your dedication, even during uncertain times, to our future leaders is inspiring and rest assure that from home and online, Girl Scouts is here and will continue to evolve to meet our girl’s needs.

Dr. Gretcha Flinn
Chair, Board of Directors

Major General Angie Salinas, USMC (Ret)
Chief Executive Officer
2020 FINANCIALS

PUBLIC SUPPORT
Contributions & Special Events ................. 1,461,899
United Way ........................................ 86,745
Grants .................................................. 240,252
Total Public Support ................................ 1,788,896

REVENUES
Product Sales, net .................................. 3,862,606
Program Fees ......................................... 122,273
Retail Sales, net ...................................... 95,823
Investment Income .................................. 117,863
In-kind Contributions ............................... 96,348
Other ................................................... 8,978
Total Revenues ...................................... 4,303,891
Total Public Support & Revenues .............. 6,092,787

EXPENSES
Program Services .................................... 4,777,264
Supporting Services ................................ 1,131,500
Fundraising ........................................... 332,662
Total Expenses ...................................... 6,241,426
Change in net assets ................................. (148,639)
Net assets at beginning of year .................. 13,335,531
Net assets at end of year ........................... 13,186,892

2020 Revenues
- Public Support 29%
- Program Sales, net 63%
- Investment Income 2%
- Retail Sales 2%
- Other 2%

2020 Expenses
- Program Services 77%
- Supporting Services 18%
- Fundraising 5%
As Girl Scouts, we live by the motto “be prepared” - and that includes when the unexpected happens. The past year was challenging as life kept changing daily. However, quickly after the pandemic started, Girl Scouts identified a need for childcare among essential workers. We pivoted to meet the need of our local heroes. We opened the doors of our West Side Girl Scout Leadership Center with expanded program hours during the school day for girls attending virtual school, which provided parents a safe place for their girls while they worked. Participants became official Girl Scouts and receive academic tutoring, homework assistance, rotating supplementary education, physical activity, and meals.

Additionally, as soon as the lockdown was lifted, following all safety protocols, we continued our services to girls in the Girl Genius Tutoring Program. During the lockdown, staff checked-in with each family daily and answered any questions girls had about homework or assignments. It was during this time, when the digital divide was most obvious, we found many in our community lacked access to internet.
Virtual school was difficult for many of our girls since many live in marginalized areas of the city and had limited access to Wi-Fi or help at home. As a result, we converted both Girl Scout parking lots into Wi-Fi hotspots for the community.

To fill the gaps and ensure each girl was caught up, we customized their tutoring experience to maximize each girl’s academic achievement and prevent them from further falling behind in school.

We have provided programming and activities that inspire our girls to discover themselves, connect with others and take action to make the world a better place during these unprecedented times. Girl Genius has been essential for girls’ emotional and mental health.
Gold Award Girl Scout **Amelia Blackmon**

Inspired by her best friend’s autistic brother, Amelia Blackmon set out to create sensory bottles to help Autistic children. The sensory bottles serve as a calming tool and help children on the spectrum self-regulate emotions.

“I used to go to church with my best friend and her family all the time. I noticed that her brother was having some trouble sitting still and he would get anxious, so I decided to make sensory bottles for him so that he would be able to focus,” said Amelia. “When I saw the positive impact and how it really helped my friend’s brother stay calm for the whole service, I decided to make more and help even more autistic children. If every person with autism had a sensory bottle, they would be able to focus easier and their lives would be so much better.”

This is how Amelia’s Gold Award project was born, with the goal to provide access and knowledge about this simple and highly effective tool to everyone in need. According to estimates from the CDC’s Autism and Developmental Disabilities Monitoring (ADDM) Network, about 1 in 54 children have been identified with an autism spectrum disorder (ASD). Amelia started by creating a website with information and videos on how to create sensory bottles. This was a challenging task for Amelia since she did not have experience creating websites, but after some research she was successful in creating a very informative website.

The bottles are made in a few easy steps.

**Step 1:** collect bottles that are the right size for your child. Not too big or small.

**Step 2:** fill the bottles with hot water and the child’s favorite color food coloring.

**Step 3:** add small toys that can float around. Amelia used little rubber bands.

**Step 4:** finally, hot glue or super glue the top on the bottle so that it will not open.

Amelia Blackmon has been a Girl Scout for 12 years and is a senior at Brandeis High School. She plans to attend Texas A&M University to study Zoology.

**About the Gold Award**

Gold Award Girl Scouts, like Amelia, don’t just change the world for the better, they change it for good. The Gold Award is earned by girls in grades 9–12 who demonstrate extraordinary leadership in developing sustainable solutions to local, national and global challenges. Since 1916, Girl Scouts have answered the call to drive lasting, impactful change. The Gold Award is the mark of the truly remarkable.
Outcomes of the Girl Scout Leadership Experience

Girl Scouts take the lead in bettering their communities and the world. The Girl Scout Leadership Experience is a collection of activities and experiences where girls earn badges, sell cookies, go on exciting trips, explore the outdoors and participate in or lead Take Action projects that make a difference.

87% of girls develop a strong sense of self
86% of girls develop positive values
88% of girls seek challenges
91% of girls build healthy relationships
88% of girls desire to solve community problems

2020 Gold Award Girl Scouts

Lauren Bassett
Amelia Blackmon
Amanda Brown
Emmalee Burr
Morgan Crowley
Bernadette Deremiah
Avery Elledge
ShayLee Fellbaum
Yancy Ferraro
Jacqueline Fidellow
Paige Gantzler
Eliana Gonzales
Kaitlyn Huizar
Abigail Jones
Daniela Madera
Tasiah Mayfield
Bailey McCoy
Caitlin McKneely
Laura Mejia
Elizabeth Mueller
Kate E. Navarro
Isabella Nino
Akruti Obhrai
Sofia Porter
Sarah Rudolph
Lillian Sanchez
Isabella Sanchez
Bayleigh Sanders
Jenna Shea
Adrianna Shuck
Maya Soojhai
Jacqueline Squire
Christine Willett
Madison Wright
Membership & Diversity

17,480 total members in 2020

Membership

Girls

76.7%
4.2%
2.2%
4.1%
1.3%
0.3%
0.1%

Race

71.6%
3.2%
3.2%
4.3%
1.8%
0.3%

Ethnicity

31.3%
54.7%
4.3%

It is optional for members to report demographic information to Girl Scouts of Southwest Texas. Race and ethnicity not reported result from girls served in partnership with school districts or other youth-serving agencies.
“Ours is a circle of FRIENDSHIPS UNITED by ideals.”
- Juliette Gordon Low
  Founder, Girl Scouts of the USA

Without you, our circle is not complete.

Named for our founder, Juliette’s Circle is an extraordinary group of individuals who are passionate about our mission. Each gift is an opportunity to change the world one girl at a time. By making an investment in girls, members of Juliette’s Circle are helping them lead healthy lives and achieve their fullest potential. We know that when girls succeed, so does society.

Special thanks to our members of Juliette’s Circle, who show their heartfelt support through their individual gifts.

Every effort has been made to ensure the accuracy of this list. List includes members as of January 24, 2020.
Our thanks to the many donors who supported the

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donors</th>
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Frost  
Girl Scouts of the USA  
Gloria P. Barrientos |
Our thanks to the many donors who supported the Girl Scout mission with their generosity during 2020.

Every effort has been made to ensure the accuracy of this list. List includes donations received as of September 30, 2020. If we have made an error, please notify the development department.

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Girl Scout Mission
Building girls of courage,
confidence and character,
who make the world a better place.

Girl Scout Promise
On my honor, I will try:
To serve God and my country,
To help people at all times, and
To live by the Girl Scout Law.

La Promesa de Girl Scouts
Por mi honor yo trataré:
De servir a Dios y a mi patria,
Ayudar a las personas en todo momento, y
Vivir conforme a la Ley de Girl Scouts.

Girl Scout Law
I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

La Ley de Girl Scouts
Yo me esforzaré por ser
honrada y justa,
cordial y servicial,
considerada y compasiva,
valiente y fuerte,
y responsable de lo que digo y hago.
y por
respetarme a mí misma y a los demás,
respetar la autoridad,
usar los recursos de manera prudente,
hacer del mundo un lugar mejor, y
ser hermana de cada una de las Girl Scouts.