



Board of Directors Meeting Minutes
Wednesday, January 15, 2020, 4:00 – 6:00 P.M.
Sally Cheever Girl Scout Leadership Center

Board Members in Attendance

Dr. Gretcha Flinn, Chair
Jelynn LeBlanc Burley, 1st Vice Chair
Jessica Mobley, Secretary
Monica Moore-Gonzalez
Teri Grubb
Gwendolyn Jaramillo
Lee Anne Keim
Lea Ream
Luis de la Garza
Angie Salinas, Ex Officio

Attendance by Phone

Cariño Cortez
Lori Johnson Leal
Brian Oley
Erika Prosper
Jay Uribe
Dr. Sandi Wolff

Girl Board in Attendance

Kayla Isbell, Chair
Monica Cruz
Julianna Gutierrez
Claire Mueller
Emily Regner
Isabel Salinas
Grace Simonson

Girl Board Members Absent

Krishi Kothari
Caroline Medina
Symantha Noel
Smruthi Shashidhar
Alisha Siddiqui
Cassandra Van Alstyne

Staff in Attendance

Angie Salinas, CEO
Jody Hernandez, COO
Blythe Simonson, CFO
Stephanie Finleon Cortez, CDCO
Ed Scott, IT
Leticia Martinez, EA

Board Members Absent, Excused

Carrie Gray, 2nd Vice Chair
Annie Uribe Turner, Treasurer
Roger Graham
Wendy Kowalik
Dr. Sarah Baray
Maritza Rodriguez

Guests in attendance

Paul Wobser, Audit Manager

Call to Order

Chair Dr. Flinn called the meeting to order at 4:08 p.m. Attendance was taken and quorum confirmed.

Girl Board Chair Ms Isbell led the Pledge of Allegiance followed by the Girl Scout Promise. Ms. Simonson shared her mission moment.

Ms. Jaramillo conducted an icebreaker.

The following items were presented for approval in the Consent Agenda:

- November 20, 2019 Board of Directors Meeting Minutes

Dr. Flinn invited a motion to approve the Consent Agenda. Ms. Mobley moved to approve. It was seconded, and the motion carried.

Chair Update

Dr. Flinn wished everyone a happy new year and thanked everyone for their service in 2019. She highlighted the upcoming events on agenda and challenged Board to increase participation at events in upcoming year. She also encouraged participation in and support for cookie season and emphasized how sales benefit girls and council. She thanked staff and Board for work on strategy session progress that will continue in 2020.

CEO Update

Ms. Salinas shared United Way contract for \$40,000 grant and upcoming implementation of West Side girls participating in camp. She also spoke on membership and school outreach, 2020 cookie season, cookie finder app, digital sales, and Cookie Rally. She discussed and answered questions on 10th Anniversary

Mother-Daughter Tea by African American Advisory Committee, strategic planning and strategic alignment process, Volunteer Systems 2.0, new carpet in AT&T meeting rooms, and staff highlights.

In response to question from Ms. Prosper, Ms. Finleon Cortez confirmed that GSSWT is following up on participating in spring Girls Empowerment Summit hosted by City Councilwoman Rocha Garcia.

Attract and Retain a More Diverse Volunteer Base

Ms. Jaramillo presented the Board Development Committee update and welcomed Luis de la Garza, the Board member chosen to replace position vacated by Terri Ketterer. She provided wrap-up of SA2020 board game recruitment. The committee will be reviewing applications to choose 2020 national delegates. They will also be interviewing Board members with terms expiring in 2020 to determine member slate for future. She asked all Board to actively identify potential Board and committee seats for future pipeline.

Ms. Hernandez presented the Volunteer Leadership Team update. She shared the biography for Irma Duran de Rodriguez, who has been identified as the new committee chair. Ms. Ream volunteered to be the Board member liaison to the committee. Committee members are also being identified and finalized.

Increase and Diversify Funding

Ms. Mobley shared the Audit Committee update and results of audit conducted by Akin, Doherty, Klein, & Feuge, P.C. The firm also provided suggestions for best practices recommendations that the committee is reviewing and will share in future. Ms. Simonson assisted with answering questions about report findings. Ms. LeBlanc Burley made a motion to accept the auditor's report. It was seconded and the motion carried.

As Treasurer Ms. Uribe Turner was unable to attend, Ms. Simonson delivered the financial report ending November, 2019. In response to a question from Mr. de la Garza, Ms. Salinas provided answer about record keeping and reporting to United Way for next 2 year period.

Ms. LeBlanc Burley reviewed the Fund Development report and progress on individual giving. She discussed the year end appeal results, contributions made in memory of Charline McCombs, TopGolf event chaired by Dr. Sandi Wolff, and donor thank you duty for the Board. She also shared details about the upcoming Cookie Flavor Fest. Ms. Jaramillo made a motion to accept the report. It was seconded and motion carried.

Provide Engaging Programs for Girls

Mr. Oley provided the Property report, giving an update on the three council properties:

- SCGSLC Backyard- Plans are moving forward. Committee will be hosting a discovery session alongside Studio Outside in January and is encouraged Board member participation.
- WSGSLC- Committee is seeking what to do with location and prepare for meeting with school district. Committee hopes to identify mutually beneficial goals about potentially remaining on site.
- Camp La Jita- After the State Antiquities Landmark Boundaries was approved by Board, SWCA Archaeologists has been engaged to assist with providing application to state. There may be opportunities for state to provide other courses such as climbing and archaeological camps.

Executive Session

No Executive Session was held. Chair did express appreciation to Board for staff holiday giving and reminded the Board that the next meeting will be the annual meeting.

Adjourn

The board adjourned at 5:50 p.m.