



Board of Directors Meeting Minutes
Saturday, September 21, 2019, 9:00 AM – 11:30 AM
Camp La Jita

Board Members in Attendance

Dr. Gretcha Flinn, Chair
Jelynn LeBlanc Burley, 1st Vice Chair
Carrie Gray, 2nd Vice Chair
Jessica Mobley, Secretary
Annie Uribe Turner, Treasurer
Monica Moore-Gonzalez
Dr. Sarah Baray
Gwendolyn Jaramillo
Lori Johnson Leal
Brian Oley
Erika Prosper
Lea Ream
Maritza Rodriguez
Dr. Sandi Wolff
Angie Salinas, Ex Officio

Girl Board in Attendance

Kayla Isbell, Chair
Caroline Medina
Claire Mueller
Emily Regner
Grace Simonson
Krishi Kothari
Cassandra Van Alstyne
Monica Cruz
Symantha Noel
Smruthi Shashidhar

Girl Board Members Absent

Julianna Gutierrez
Isabel Salinas
Alisha Siddiqui

Staff in Attendance

Angie Salinas, CEO
Jody Hernandez, COO
Blythe Simonson, CFO
Stephanie Finleon Cortez, CDCO
Ed Scott, IT

Board Members Absent, Excused

Cariño Cortez
Roger Graham
Teri Grubb
Lee Anne Keim
Wendy Kowalik
Jay Uribe

Guests in Attendance

Ellen Calhoun, Studio Outside
Jim Shelton, Gensler

Call to Order

Dr. Flinn called the meeting to order at 9:10 a.m.

Miss Isbell led the Pledge of Allegiance followed by the Girl Scout Promise. Miss Cruz shared her mission moment.

Dr. Flinn welcomed the Lifetime Girl Scout members present and guests in attendance.

Ms. Jaramillo and Dr. Baray led two icebreakers.

Dr. Flinn took attendance and confirmed quorum.

The following item was presented for approval in the Consent Agenda:

- May 1, 2019 Meeting of the Board Meeting Minutes

Miss Isbell moved to approve the Consent Agenda. It was seconded, and the motion carried.

Chair Update

Dr. Flinn encouraged participation in committees and future attendance at events she had attended including Girl Genius Graduation at the West Side Center, Celebrations Award Ceremony for Girl Scout Gold Award recipients, and the volunteer appreciation event.

Dr. Flinn commended the staff after sharing the attached Dashboard review from Girl Scouts of the USA. Out of 111 councils, this council is ranked Top 10 in budget management and approach to enrollment. She also commended staff for the spiral up staff development program and the Trefoil luncheon.

CEO Update

Ms. Salinas spoke on the camp site progress and camp enrollment increase, membership, 2019 fall products, and staff highlights.

Attract and Retain a More Diverse Volunteer Base

Ms. Jaramillo presented the Board Development Committee update and shared one unexpired term to fill in the next six months. She shared SA2020 was potential resource for referrals of candidates.

Ms. Salinas shared opportunity with Area Foundation development training. A new committee will need a Board member to chair.

Increase and Diversify Funding

Ms. Uribe Turner delivered the financial report ending June 30, 2019. Results show 7.15 months in reserves and Girl Program Expenses at 83%. She spoke on budget goals, giving campaigns, product programs, revenue, expenses, and financial forecast assumptions. Ms. Uribe Turner moved to approve the 2019-2020 Proposed Operating Budget. It was seconded, and the motion carried unanimously.

Ms. Gray reviewed the Fund Development report and spoke on Trefoil success in fundraising, and \$50k grant from Area Foundation. She noted correction on attachment front page for total cash gifts received should be \$2,658,807.

Provide Engaging Programs for Girls

An overview of strategic planning was provided. Board members were encouraged to participate in kick off for year of strategic learning to be held on Oct 29, 2019.

Ms. Hernandez provided the Long-Range Property report, giving an update on the three council properties:

- SCGSLC Backyard- committee selected from RFPs, Studio Outside and Gensler, work to begin soon
- Camp La Jita- Updates on work progress, Cabin Pods fire rings received grant from Capital Group.
- WSGSLC- 1882 project and co-habiting with Edgewood are no longer options. A subcommittee task group has been formed to work out options for moving forward.

Ellen Calhoun from Studio Outside and Jim Shelton from Gensler presented and answered board member questions on renderings for Camp La Jita master plan progress.

Announcements

Ms. Finleon Cortez provided an overview of materials in packet including G.I.R.L. Talk Newsletter, door hanger for upcoming Meals on Wheels collection drive for animals, and upcoming Day of the Girl.

In response to questions from the floor regarding the status of project, Ms. Salinas provided additional clarification and answered questions on discontinuation of 1882 and Edgewood project.

Executive Session

No Executive Session was held.

Adjourn

The board adjourned at 11:25 a.m.