



What About Cheddar Up?

- What is Cheddar Up?
- What Are the Advantages of Cheddar Up?
- Cheddar Up vs. Digital Cookie
- Cheddar Up vs. Rallyhood
- Transaction Fees
- Important Things to Know
- How to Register for Cheddar Up



What is Cheddar Up?

Cheddar Up is a third-party settlement organization (TSO) that offers collection of information as well as collection of money.

Cheddar Up has partnered with Girl Scouts of Southwest Texas to offer their top-tier "Teams" plan (normally priced at \$35 per month) at NO CHARGE to GSSWT troops and groups.

Use this link or scan this code to see a short demonstration video:

<https://www.cheddarup.com/demo/#>

NOTE: Do not use the
"Get Started"
button on the demo page!!



What are the advantages of Cheddar Up?

- Tracking, reporting and features made for groups.
No more spreadsheets and no more money coming at you from every direction.
- Friction-free payment
Anyone can pay without having to download an app or create an account.
- Create your own custom collection
Maximum flexibility allows you to collect for anything: dues and fees, questions and forms, sign-ups, waivers, mobile ticketing and more! Capture related information alongside payments.
- Customizable templates
Choose from a variety of scout-themed templates, or create your own!
- Comprehensive online support
Demos, Knowledge Center, Learning Sessions, Guides, Live Chat (9 a.m. – 6 p.m. Central Time)
- Easy account hand-off
Easily transfer your account and collecting history to the next in line.

Cheddar Up vs. Digital Cookie

Cheddar Up is NOT intended to replace Digital Cookie.

- Troops/girls should continue to use M2 during the Fall Product Program and Digital Cookie during the cookie program, whenever possible, for your product payment.
- Troops will be responsible for paying all processing fees for Product Program transactions. Troops cannot pass Cheddar Up processing fees onto customers.
- Parents who make Product Program payments through Cheddar Up **must include additional funds to cover processing fees**, in addition to the amount owed to the troop.
- If you have been using “Square” for product program credit card transactions, you should discontinue “Square” and use Cheddar Up.

Cheddar Up vs. Rallyhood

**Cheddar Up is NOT intended to
replace Rallyhood.**

You can still use *Rallyhood* as a
communications hub for troops/groups/
Communities.

If you have been using “Stripe” on Rallyhood
to collect money, you should discontinue
“Stripe” and register with Cheddar Up.

Transaction Fees

- Credit Cards: 3.59% + \$0.59
- e-Check: \$0.95 flat fee
- By default, payer pays the transactional convenience fee, however, you have the option to absorb the fee on your end, if you wish.

NOTE: If using Cheddar Up during a Product Program, the troop MUST absorb the transaction fee.

Important Things to Know

- Only *one* sign-up per troop or Community.
- Troop/Community administrator will add users after account is established.
- Use the GSSWT tax ID number as your EIN
(tax ID is found on your GSSWT Tax Exempt form)
- Create a unique Cheddar Up account for each troop/group that you manage, to keep all finances and tracking separate. *You will need a unique email address for each of your Cheddar Up accounts.*
- To purchase a card reader from Cheddar Up, click on this link:

<https://support.cheddarup.com/hc/en-us/articles/4413376939412-Purchase-a-card-reader>

or scan this code:



How to Register for Cheddar Up

Use this sign-up link to create your account:

<https://my.cheddarup.com/orgs/gsswtx/signup>

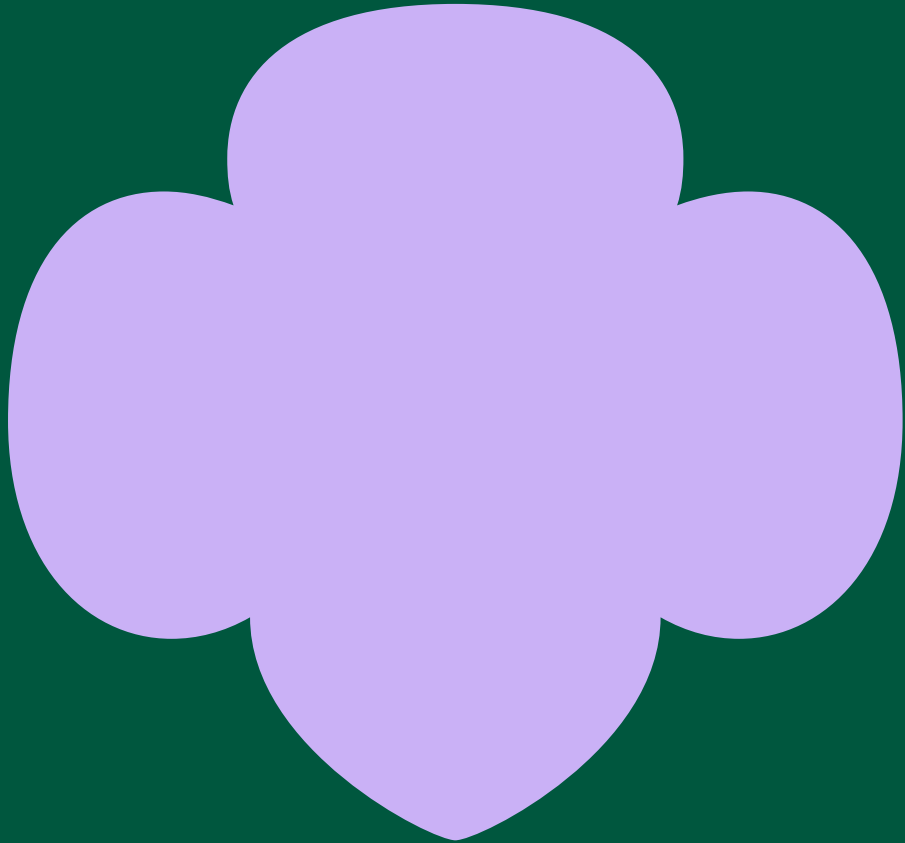


OR

A screenshot of the Cheddar Up sign-up page. The page features the Cheddar Up logo at the top left, a large yellow and purple graphic, and the text "Welcome to Cheddar Up!". Below this, it says "Effortless payments, forms, and reporting for your Service Unit or Troop". There are social media icons for Capterra, Facebook, and Twitter. The main form area is titled "Create your account" and includes fields for "Legal First Name", "Legal Last Name", "Email Address", "Confirm Email Address", "Password", "Troop" (a dropdown menu), and "Troop or Service Unit Number". At the bottom, there is a checkbox for "Keep me updated with exclusive tips, clever ideas, and inspiring stories to make collecting money a breeze. (No spam, we promise!)" and a "Start Collecting!" button.

Be sure that you see the GSSWT service mark (logo) on your landing page.

Remember, if you don't register through GSSWT, you will not be receiving the "Team"-level service.



Congratulations!



You're ready to start collecting on
Cheddar Up!