girl scouts of southwest texas

Family Guide

2027 Girl Scout Cookie Program

Program Dates
Monday, December 14-Sunday, February 28
AND Digital Cookie closes Friday, March 12

Unanswered cookie questions?
Ask your Troop Cookie Manager and/or email customercare@girlscouts-swtx.org.

Troop # _____ Community _____

Troop Cookie Manager (TCM) _____

TCM Phone _____ TCM Email _____

Important Dates:

- **Friday, January 8—Initial cookie order/paper order card due in Digital Cookie**
- **Wednesday, January 27-Friday, March 12—Cookie booths!**
- **Weekend of Saturday, January 30-Sunday, January 31—Pick up initial cookie order from troop**
- ***Wednesday, March 10—Final payment due to troop; money must be turned in to troop at least weekly***

Parent Expectations:

- Respect troop instructions and due dates!
- Turn in money regularly/weekly.
- You are responsible for paying $5 per package of cookies you sign for; cookies cannot be returned.
- You and your Girl Scout **MUST DELIVER** Digital Cookie orders that you **APPROVE**.
- Do not share your Digital Cookie link with anyone you don't know personally.
- No adult-only booths—the Girl Scout Cookie Program is a GIRL program and running the program (with the help of an adult) is how she learns lifelong skills.

Maximum unpaid balance cannot exceed $500 (except for paper orders submitted during initial order)—this is to help ensure you don't have too high of a balance at any time; NO additional cookies will be issued if unpaid balance exceeds this limit!

Digital Cookie

Online cookie storefront for girls and troops!



If 13 or older, girl can manage her site herself; if younger, parents should support her.

Become a cookie entrepreneur!

1. Look for Digital Cookie (DC) registration email to get started.
2. Allow girl to set up site with sales goal, fun picture or video, and then publish and go (if under 13, she needs parent support).
3. Invite customers to visit online cookie store.
4. Continue to use site for payment, track sales, and more!

What to do with girl-delivered orders?

1. Review order within 5 days. Does your family know customers? Are you able to deliver to them?
2. Get cookies—approved before initial order submission, cookies are received with initial order. After initial order submitted, use on-hand inventory or ask TCM.
3. Deliver to customers and mark as delivered in Digital Cookie.

GET IT ON Google Play

Download on the App Store

Use the app for sales on the go!

Welcome to the 2027 Girl Scout Cookie Program!

Cookie season is more than selling cookies. It's where girls build confidence, practice leadership, and develop real-world skills. For every girl ready to show up proud and fully as herself, Girl Scouts is where she belongs. It's a place where the power within her isn't just welcomed, it's unlocked. Here, her voice matters, her culture shines, and every part of who she is is seen and celebrated.

Through the cookie program, girls step into that power. What begins as curiosity and determination becomes confidence, independence, and leadership. Each conversation, each goal, and each box sold creates a domino effect, shaping who she is today and who she will become tomorrow.

When girls are seen, supported, and celebrated, their potential turns into purpose. And through the Girl Scout Cookie Program, they begin to realize what Girl Scouts has always believed: the power within her was there all along.

Ways to Participate

Order Cards

- Take pre-orders from Monday, December 14-Friday, January 8
- Enter in Digital Cookie as initial cookie order by Friday, January 8
- These cookies are distributed from TCM at end of January for girls to deliver to customers
- Pre-orders help girls learn how many cookies people want before season begins!



Cookie Booths

- Pop-up shops in areas with significant foot traffic
- Locations must be submitted in eBudde **AND** approved by council
- **Booths ARE girl-led—adult-only booths are absolutely NOT ALLOWED**

Council-sponsored Cookie Booths

WHO: Troops/Girl Scouts with adult volunteer
WHERE: Locations council has scheduled dates and times
WHEN: Friday, January 29-Sunday, February 28
HOW: Council coordinates dates and times with local businesses; TCMs sign up in eBudde

Independent Cookie Booths

WHO: Troops/Girl Scouts with adult volunteer
WHERE: Locations not listed as council-sponsored in eBudde (ask your TCM)
WHEN: Wednesday, January 27-Friday, March 12
HOW: **Complete independent booth request form with business approval. MUST be submitted for approval at least 5 business days before booth date to ensure liability insurance is obtained; TCM will confirm approval.**

Digital Cookie

Digital Cookie (DC) opens Monday, December 14, and closes Friday, March 12. Online cookie business with options to market to friends and family. The DC app allows girls to access their storefront for themselves OR her troop:

Girl Storefronts:

- Used to collect orders and/or credit card payments
- Requires all orders to be approved by parents/girls to ensure:
  - Cookie flavors are available
  - Customer is someone your family knows
- **APPROVED orders MUST BE DELIVERED to the customer**
- NEVER used at cookie booths

Troop Storefronts:

- Collect credit card payments
- Girls SHOULD NOT use personal storefronts at booths, even if running booth independently

Note on refunds: Digital Cookie orders are final sale and refund requests will be directed to TCM for refund at troop level.

New for 2027

We are excited to share that for the 2027 Girl Scout Cookie season, GSUSA is continuing the online channel expansion strategy, introducing TWO NEW products as limited-availability online exclusives! Online-exclusive products give Girl Scouts new ways to grow their business to reach customers and invite people to shop their online storefront. These will help girls connect with people who may not have bought before, share products in new ways, and build skills such as digital marketing and customer engagement, all without needing to manage extra inventory. See www.girlscouts-swtx.org/cookies for more information and FAQs!

Drum roll please! Introducing:

Extremely LIMITED supply for both! While supplies last!



Celebrate the spark inside each of us with new **Girl Scout Sparkables™**! Developed with Partake®, each scrumptiously crunchy oatmeal chocolate chip cookie is dotted with vibrantly colored sprinkles. They are produced in a facility free from the nine major food allergens recognized by the FDA—which means even more friends and family can join in the yum!



For four-legged family members, **Patch Pals™**—the first-ever Girl Scout dog cookie!—offer a playful new way to take part in the fun. Developed with BARK and inspired by Girl Scouts' deep love for their dogs, the soft-baked, blueberry muffin-flavored dog cookies celebrate the bond between people and their pups, with each treat baked into one of four "patch" designs representing different Girl Scouting experiences. **Exclusively on Digital Cookie (for shipped) with extremely limited supplies while they last!**

Why should my Girl Scout participate in the Girl Scout Cookie Program?

Participating in the Girl Scout Cookie Program is a great way for Girl Scouts to have fun while working towards a shared goal, earn funds so that troops can be self-sustaining, and gain entrepreneurial edge! Along this journey they will learn five essential skills that will last them the rest of their lives.

People Skills

Girl Scouts interact with many types of customers, practice their sales pitch, and work with sister Girl Scouts in their same troop or community.
Benefits: good listeners, confidence, relationship building, problem solving

Money Management

Girl Scouts take orders, count money, make change, and learn about online e-commerce. Older girls take on additional roles to assist the TCM and Troop Money Managers.
Benefits: financial literacy and responsibility

Goal Setting

Girl Scouts set personal and troop goals and then work with their families and fellow Girl Scouts to reach them.
Benefits: learn to measure success, budgeting, teamwork

Decision Making

Girl Scouts decide how to market their cookie business and together decide how to use troop proceeds.
Benefits: problem solving, creative thinking, decision impact

Business Ethics

Girl Scouts practice sound business ethics by being responsible for cookie inventory, payments to their troop, and following guidelines and commitments to their customers and troop.
Benefits: commitment, integrity, fairness

Ways to Support Your Entrepreneur

- KKnow the GSSWT cookie program rules and safety guidelines.
- Model business ethics, decision making, people skills, and safety as you support her.
- Help her set up her Digital Cookie site.
- Help her make arrangements to connect with people in her network.
- Help her keep money safe and assist in collecting funds from customers and turn funds into troop weekly.
- Ask your troop leader how you can help the whole troop reach its goals. Your Girl Scout will learn to be a helper and take action by watching you.
- Help her earn the Cookie Entrepreneur Family pin or Cookie Business Badges to practice building her skills at home.
- Never do things for your girl that she can do for herself, even if it's quicker and easier for you to do them.
- Have fun together along the way and engage your whole family in supporting her!

Gift of Caring Donation Program

Not all customers can enjoy cookies, but they can still support Girl Scouts through the council's Gift of Caring (GoC) donation program, which are donated to:

- USO—strengthening the well-being of the people serving in America's military and their families.
- San Antonio Food Bank—fighting hunger and feeding hope.
- Meals on Wheels—delivering meals and companionship to 4,500 clients' homes each weekday.
- Soldier's Angels—may no soldier go unloved nor be forgotten.

Some troops choose to donate to organizations close to their heart, such as local fire or police stations, hospitals, neighborhood food pantries, and so much more! Wherever a cookie goes, it's sure to surprise whoever receives it.

2027 Cookie Rewards Selection

Complete with your Girl Scout!

Send a picture to your TCM, who will use it to order your Girl Scout's rewards in eBudde!

Girl Scout Name: _____

Girl T-shirt Size: ☐ YS ☐ YM ☐ YL/AS ☐ AM ☐ AL ☐ AXL ☐ A2X ☐ A3X

**Default.* See girl order card reward panel for further details. Rewards may vary in size and style/color.



Initial Order Rewards

250+ pkgs
Friendship Bracelet Hair Tie Set

375+ Troop Per Girl Average (PGA)
Collapsable Utility Wagon (one per troop)

500+ Troop (PGA)
Ready to Explore Booth Kit—includes tablecloth, table runner, cookie spirit accessories & MORE!

Digital Cookie Rewards



250+ pkgs in Digital Cookie
Action Patch

Operation Gift of Caring Rewards (Council Only)



15+ GoC pkgs
Gift of Caring patch



30+ GoC pkgs
Wearable Bunny Mini-Pouch

Rewards/patches/Cookie Credits are cumulative up to the 1,600+ pkg level. At 1,600+ pkg level and above, Cookie Credits are not cumulative and instead are given as part of the highest-level-reached reward (i.e., $160 Cookie Credits at $1,600 level). No substitutions at any level. Cookie Credits may not be transferred to another girl or adult and MUST be used at council. No additional/replacement/missing recognitions will be ordered after May 8, 2027. GSSWT reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to change or challenges in product availability.

25+ pkgs Ready to Explore Patch

75+ pkgs Handy-dandy Bunny Carabiner Clip

125+ pkgs Micro-size Clip-on Duffel Pod

250+ pkgs Cuddly Bunny Socks

375+ pkgs ☐ Sprig, theMini Bunny Clip-on Plushy **OR**
☐ $5 Cookie Credits*

450+ pkgs Super Patch **AND**
☐ Sally, Your NEW Velvety Bunny Pal **OR**
☐ $5 Cookie Credits*

550+ pkgs ☐ Ready to Explore T-Shirt **OR**
☐ $10 Cookie Credits*

675+ pkgs ☐ Hoppy Ears Bunny Hat **OR**
☐ $10 Cookie Credits*

750+ pkgs ☐ Summer Vibes Sling Bag & Bunny Tail Bag Charm **OR**
☐ $15 Cookie Credits*

875+ pkgs ☐ Choose one: Girl Scout Day @ San Antonio Zoo, Morgan's Wonderland **OR** San Antonio Museum of Art on Sunday, May 2 **OR** Saturday, May 22 **OR**
☐ $15 Cookie Credits*

1,000+ pkgs ☐ Lemon-ups® Turkish Towel & Totable Mini Duffle **OR**
☐ $20 Cookie Credits*

1,300+ pkgs Movie Party † Choice of:
☐ Sunday, April 11 @ TBA
☐ Saturday, May 1 @ TBA
☐ Saturday, May 15 @ TBA
Voting for movie selection will be sent to parents in December!

†Movie Party & Higher Reward Levels
Reward events are girl-only drop-off events (unless otherwise noted) **AND** **require** **RSVP** be submitted (sent as email and serves as permission slip) **IN ADDITION** to choosing a date with TCM/in eBudde). Email(s) will be sent to parent/caregiver 3-4 weeks prior to reward event date.

Girls who reach at/over 1,600 pkg level will receive Cookie Credits from **ONLY** the highest level she reaches—girls should not select Cookie Credits as reward in lower levels.

1,600+ pkgs ☐ One week FREE GSSWT Camp **OR**
☐ 2027 American Girl-of-the-Year Doll & Book **OR**
☐ Custom Vans **OR**
☐ Custom Converse
AND $160 Cookie Credits
(If highest level reached)

2,027+ pkgs ☐ 2027 Year Patch **AND**
☐ Entrepreneur River Walk Boat Cruise Dinner † on Saturday, April 10 **OR**
☐ Entrepreneur Campout at San Antonio Zoo † on Wednesday, June 2-Thursday, June 3
AND $220 Cookie Credits
(If highest level reached)

3,000+ pkgs ☐ Animal Adventures at SeaWorld † on Sunday, May 16 **OR**
☐ Night Out at the Theatre—*Wicked The Musical* at the Majestic Theatre & Dinner † on Saturday, June 19
AND $300 Cookie Credits

Top 10 Cookie Entrepreneurs

Weekend in New York City
Thursday, June 24 -Sunday, June 27



Girl-led adventure to the Big Apple, chaperoned by GSSWT staff but planned and led by cookie entrepreneurs. Weekend can include trips to museums, sightseeing boat tour around the Statue of Liberty, Broadway show AND/OR whatever else the girls can dream up! Attendees required to attend virtual trip planning meetings. *(Due to GSUSA safety guidelines, girls must be entering 6th grade or above in Fall 2027 to select this option.)*

OR

Schlitterbahn Weekend
Friday, June 25 -Sunday, June 27

SCHLITTERBAHN WATERPARK & RESORT
NEW BRAUNFELS, TEXAS

Ready to adventure closer to home?! Girls + 2 tagalongs will get to spend two nights/three days riding water slides, relaxing on the lazy river, and enjoying the cool Comal River.

Superstar Option for Cadette, Seniors, and Ambassadors

C/S/A girls must reach 1,600+ AND complete Superstar form to receive:

- **ONE** item from 30-1,000 levels *(selected on Superstar form)*
- Invite to 1,300+ Movie Party
- All patches earned
- Any items earned/selected at 1,600-3,000 pkg levels
- **AND** Cookie Credits corresponding with the highest pkg level reached

AND ONE of the following:

- Texas State Park Pass *(girl + additional pass for parent/guardian)*
- Custom Converse
- Cotapaxi Daypack *(surprise color)*
- Stand Mixer
- Snow Cone Maker + Syrup Kit
- Record player
- Deluxe Craft Kit + Adventure Kit, choice of Polymer Clay **OR** Embroidery **OR** Felt Sewing Kit
- Two-person tent