

Family Guide

2026 GIRL SCOUT COOKIE PROGRAM



Program Dates

Sunday, December 14-Sunday, March 1
AND Digital Cookie closes Wednesday, March 11

Unanswered cookie questions?

Ask your Troop Cookie Manager and/or email us
at customercare@girlscouts-swtx.org.

Troop # _____ Community _____

Troop Cookie Manager (TCM) _____

TCM Phone _____ TCM Email _____

Important Dates:

- Initial cookie order due in Digital Cookie by Friday, January 9.
- Money is due to the troop each week. Final payment is due to the troop by Wednesday, March 11—this is also the last day to accept credit card payments via Digital Cookie.
- Cookie booths are available for troops beginning Wednesday, January 28 - Wednesday, March 11

Parent Expectations:

- Respect all troop instructions and due dates!
- Turn in money regularly/weekly.
- You are responsible for paying \$5 per package of cookies you sign for; cookies cannot be returned.
- You and your Girl Scout MUST deliver ALL Digital Cookie orders that you approve in the site.
- Do not share your Digital Cookie link with anyone you don't know personally.
- No adult-only booths—the Girl Scout Cookie Program is a GIRL-led program and running the program (with the help of an adult) is how she learns lifelong skills.
- Maximum unpaid balance cannot exceed \$500 (except for paper orders submitted during initial order)—absolutely NO additional cookies will be issued if unpaid balance exceeds this limit!

Digital Cookie

Online cookie storefront for girls and troops!



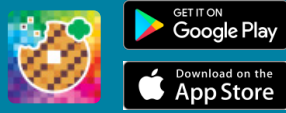
If 13 or older, girl can manage her site herself; if younger, parents should support her.

Become a cookie entrepreneur!

1. Look for a Digital Cookie registration email for your girl to get started.
2. Allow girl to set up site with a sales goal, fun picture or video, and then publish and go (if under 13, she needs parent support).
3. Invite customers to visit online cookie store.
4. Continue to use the site to take credit cards, track online sales, and more!

What to do with girl-delivered orders?

1. Review each order within 5 days. Does your family know the customers? Are you willing to deliver to their location?
2. Get the cookies—If approved before initial order submission, cookies will be received with your initial order. After initial order is submitted, you must use on-hand inventory or ask your TCM.
3. Deliver to customers and mark as delivered in Digital Cookie.



Use the Digital Cookie app for sales on the go!

Welcome to the 2026 Girl Scout Cookie Program!

It's the start of a new adventure for Girl Scout entrepreneurs! And it's all about Girl Scout BFFs—inspiring them to be BRAVE sharing their goals, use their FIERCE selling strategies—and, of course, have FUN along the way.

Ways to Participate



Order Cards

Using the order card, your Girl Scout can collect pre-orders from Sunday, December 14-Friday, January 9, to be submitted (in Digital Cookie or to her Troop Cookie Manager [TCM]) in early January as her initial order—she'll pick these up from her troop at the end of January. Girls and troops can also earn cool rewards based on these pre-sale orders, and it helps assess the market for her upcoming cookie business!

Cookie Booths

Cookie booths are like little pop-up shops in areas with significant foot traffic and are a fun way for girls to be front and center in their community and practice their sales pitch with new customers. Locations must be submitted in eBudde (as long as you have permission from location owner, manager, etc.) and **approved by council**, and participants must follow all council guidelines. Cookie booths are always girl-led but supported by the TCM and parent volunteers. **Adult-only booths are absolutely NOT ALLOWED.** Please note that booths are expected to be run by a Girl Scout at all times, so please plan accordingly for bathroom and snack breaks!

Council-sponsored Cookie Booths

WHO: Troops/Girl Scouts with an adult volunteer
WHERE: Locations that council has scheduled boothing dates and times
WHEN: Friday, February 6-Sunday, March 1
HOW: Council coordinates booth dates and times with local businesses, and TCMs can sign up for booths in eBudde

Independent Cookie Booths

WHO: Troops/Girl Scouts with an adult volunteer
Where: Locations that are not listed as council-sponsored in eBudde (ask your TCM)
WHEN: Wednesday, January 28-Wednesday, March 11
HOW: Complete an Independent Booth Request Form with approval from the business. Booths **MUST** be submitted for approval at least 5 BUSINESS DAYS before your booth date to ensure liability insurance is obtained. Your TCM will let you know when your booth request is approved.

Digital Cookie

Girls can take their cookie business online and expand their operations with the options to email friends and family, create videos to share on social media, and host a virtual cookie booth. The Digital Cookie App also allows girls to access their own storefront for herself OR her troop:

Girl Storefronts:

Used to collect orders and/or credit card payments from family and friends. ALL Digital Cookie orders that are APPROVED by a parent or Girl Scout in the system **MUST BE DELIVERED** to the customer—Digital Cookie has users verify that you have the cookies available AND that the customer is known to you BEFORE APPROVING. In addition, the girl's storefront should NOT be used at cookie booths.

Troop Storefronts:

Used at cookie booths to collect credit card payments from customers—girls **SHOULD NOT** use their personal storefronts at booths, even if they are running the booth independently.

Digital Cookie opens: Sunday, December 14

Digital Cookie closes: Wednesday, March 11

Note on refunds: All Digital Cookie orders are final sale, and customers who request a refund will be directed to the TCM for a refund at the troop level.

Gift of Caring Donation Program

The Gift of Caring donation program (we like to call it GoC) is the perfect pitch for people who may not want sweets but still want to support your girl's cookie business! Through those donations GSSWT provides sweet treats to the following organizations (all are local!):

- USO—strengthening the well-being of the people serving in America's military and their families.
- San Antonio Food Bank—fighting hunger and feeding hope.
- Meals on Wheels—delivering meals and companionship to 4,500 clients' homes each weekday.
- Soldier's Angels—may no soldier go unloved nor be forgotten.

Some troops choose to donate to organizations close to their heart, such as local fire or police stations, hospitals, neighborhood food pantries, and so much more! Wherever a cookie goes, it's sure to surprise whoever receives it.

Why should my Girl Scout participate in the Girl Scout Cookie Program?

Participating in the Girl Scout Cookie Program is a great way for Girl Scouts to have fun while working toward a shared goal, earn funds so that troops can be self-sustaining, and gain an entrepreneurial edge! Along this journey they will learn five essential skills that will last them the rest of their lives.



People Skills

Girl Scouts interact with many types of customers, practice sales pitches and work with sister Girl Scouts in their same troop or community. Benefits: good listeners, confidence, relationship building, problem solving

Goal Setting

Girl Scouts set personal and troop goals and then work with their families and fellow Girl Scouts to reach those goals. Benefits: learn to measure success, budgeting, teamwork

Decision Making

Girl Scouts decide how to market their cookie business and as a troop they decide how to use troop proceeds. Benefits: problem solving, creative thinking, decision impact

Money Management

Girl Scouts take orders, count money, and make change, and learn about online e-commerce. Older girls can even take on additional roles to assist the TCM and Troop Money Managers. Benefits: financial literacy and responsibility

Business Ethics

Girl Scouts practice sound business ethics by being responsible for cookie inventory, payments to their troop, following guidelines and commitments to their customers and troop. Benefits: commitment, integrity, fairness



Ways to Support Your Entrepreneur

- Know the rules and safety guidelines.
- Model business ethics, decision making, people skills, and safety as you support her.
- Help her set up her Digital Cookie site.
- Help her make arrangements to connect with people in her network.
- Help her keep money safe and assist in collecting funds from customers, and turn funds into troop weekly.
- Ask your troop leader how you can help the whole troop reach its goals. Your Girl Scout will learn to be a helper and take action by watching you.
- Help her earn the Cookie Entrepreneur Family pin or Cookie Business badges to practice building her skills at home — learn all about them at [girlscouts.org](https://www.girlscouts.org).

NEW Cookie—Exploremores™!

As we said goodbye to the beloved Girl Scout S'Mores last year, we are SO excited to introduce a new cookie this season: Exploremores™! This cookie will be available on the order card and on Digital Cookie. Our newest addition is a rocky road ice cream-inspired sandwich cookies—filled with the delicious flavors of chocolate, marshmallow, and toasted almond flavored crème—reflecting the spirit of exploration at the heart of every Girl Scout.



2026 Cookie Rewards Selection

Initial Order Rewards

250+ pkgs

Cookie Lanyard & Pop-in Cookie Charms

375+ Troop Per Girl Average (PGA)

BFF Trucker Hat (1 per girl selling & 1 per TCM listed for the troop, max 3 for TCMs)

500+ Troop (PGA)

BFF Booth Kit—including tablecloth, table runner, mini-risers, banners & MORE!

Digital Cookie Rewards

Digital Cookie is a fun and educational online tool that helps girls run and manage their cookie business. Girls using the online platform sell 123% more cookies than those just using the cookie order card or booths!



35+ emails
Digital Cookie Patch



250+ pkgs on
Digital Cookie
Action Patch

Operation Gift of Caring Rewards (Council Only)

Girls can encourage customers to give the gift of Girl Scout Cookies to be donated to charitable organizations in their local community!



15+ GoC pkgs
Gift of Caring
patch



30+ GoC pkgs
Ferret Clip-on
Pouch

60+ GoC pkgs

BFF Glow-in-the Dark Blanket w/ Pocket for Shirley, your new Ferret Friend



Complete with your Girl Scout!

Send a picture to the TCM, who will use it to order your Girl Scout's rewards in the eBudde website!

Girl Scout Name: _____

Girl T-shirt Size: ☐ YS ☐ YM ☐ YL/AS ☐ AM ☐ AL ☐ AXL ☐ A2X ☐ A3X

Default items are marked with *. See girl order card reward panel for further details about rewards. Rewards may vary in size and style/color.



25+ pkgs Brave. Fierce. Fun. Patch

75+ pkgs BFF Sticker Sheet

125+ pkgs Secret-pocket Cooling Headband

250+ pkgs Ferret Charm-it & BFF Wristlet Strap

375+ pkgs ☐ Mini Ferret Friend OR

☐ \$5 Cookie Credits*

450+ pkgs Super Patch AND

☐ Shirley—Your New Ferret BFF!* OR

☐ \$5 Cookie Credits

550+ pkgs ☐ Oversized Cookie Pouch w/ Fuzzy Letter Appliques & BFF Bracelet Hair Ties OR

☐ \$10 Cookie Credits*

675+ pkgs ☐ BFF T-Shirt OR

☐ \$10 Cookie Credits*

750+ pkgs ☐ Convertible Crossbody OR

☐ \$15 Cookie Credits*

875+ pkgs ☐ Goal-Getter Patch AND

Choose one: Girl Scout Day @ The DoSeum,
Morgan's Wonderland OR San Antonio
Museum of Art on Sunday, April 12
OR Saturday, May 23 OR

☐ \$15 Cookie Credits*

1,000+ pkgs ☐ On-the-go Cookie Duffle OR

☐ \$20 Cookie Credits*

1,300+ pkgs Dave & Buster's Party—Chose one date:

☐ Sunday, May 3 OR

☐ Saturday, May 16

Girls who reach at/more than the 1,600 pkg level will only receive higher-level Cookie Credits from the final level she reaches—girls should not select Cookie Credits as a reward in the lower levels.

1,600+ pkgs ☐ One week FREE GSSWT Camp OR

☐ 2026 American Girl-of-the-Year

Doll & Book OR

☐ A "Stop" in *The Cookie Jar Boutique*

AND \$160 Cookie Credits

2,026+ pkgs ☐ 2026 Year Patch AND

GSSWT CEO Overnight

@ SeaWorld San Antonio

Wednesday, June 3 -Thursday, June 4

AND \$220 Cookie Credits

3,000+ pkgs ☐ Animal Encounter Tour @ San Antonio

Zoo on Sunday, April 12 OR

☐ Ultimate Day @ Six Flags

on Saturday, May 2

AND \$300 Cookie Credits

4,000+ pkgs ☐ One week FREE GSSWT Camp

(additional to 1,600+ level!) OR

☐ BFF Conservation Donation &

A "Stop" in *The Cookie Jar Boutique*

AND \$300 Cookie Credits

5,000+ pkgs ☐ 2026 Girl Scout Convention in

Washington, D.C. in July 2026 OR

☐ Kalahari Fun Overnight Package on

Saturday, June 6-Sunday, June 7

AND \$300 Cookie Credits

6,000+ pkgs ☐ Apple Watch OR

☐ Kiwi Co 12-month Subscription

AND \$300 Cookie Credits

For every 500 packages sold exceeding 6,000 packages, girls earn additional \$50 in Cookie Credits.

Superstar Option for Cadette, Seniors, and Ambassadors

C/S/A girls must reach 1,600+ AND complete the Superstar form to receive:

- ONE reward item from 30-1,600 levels (selected on Superstar form)
- Invite to 1,300+ Party
- All patches earned
- Any items earned/selected at 1,600-6,000 pkg levels
- AND Cookie Credits corresponding with the highest pkg level reached

AND ONE of the following:

- Customize-your-own Vans
- Bitty Bogg Bag w/ Beverage Holder
- Camping Gear w/ Hiking Chair, Solar-powered Charger & Hammock
- Wobbles Beginner Crochet Set
- The North Face Jester Backpack (choice of pink, black, or gray)
- Ice Cream Maker Kit w/ Goodies
- Custom Neon Sign (up to 11 letters)



Rewards/patches/Cookie Credits are cumulative up to the 1,600+ pkg level. At 1,600+ pkg level and above, Cookie Credits are not cumulative and instead are given as part of the highest-level-reached reward (i.e., \$160 Cookie Credits at \$1,600 level). No substitutions at any level. Cookie Credits may not be transferred to another girl or adult and MUST be used at council. No additional/replacement/missing recognitions will be ordered after May 9, 2026. GSSWT reserves the right to make substitutions to the item's color, material, or size, or to substitute an item of equal or greater value due to change or challenges in product availability.