

## 2025 Fall Product Program Troop Proceeds Guide

**Important:** In order to receive proceeds troops must have a compliant troop bank account set-up through the Finance department. However, troops without a bank account are still able to participate in the Fall Product Program if they submit an Agreement to Deposit form. This form allows troops to participate in the program without an established bank account by depositing 100% of the money, including Troop proceeds to Council Bank account. Troops will then receive their proceeds once their troop bank account is marked as compliant.

**ALL troops will receive 18% of the proceeds based on the total amount sold.**

**To calculate Troop Proceeds:**

1. Multiply your gross sales by 18% or  $\text{Proceeds} = \text{Gross Sales} \times 0.18$
2. Find your Troop Proceeds listed on M2 under “Banking and Payments”

### **Ultimate Early Bird Renewal Incentive for 2025-2026**

**Eligible troops can earn an additional 7% bonus by meeting ALL of the following criteria:**

1. Troops must have registered 75% of girl members and 75% of adult members (as of Mar. 31) with at least two adults holding a co-leader role by the **Ultimate Early Bird Deadline** (Apr. 5) **AND**
2. Troops must have participated in the 2025 Cookie Program—and the troop must not have any outstanding balance **AND**
3. Troops must have turned in their June 2025 Troop Finance Report no later than June 16

**Please Note:**

- Your Community Nut Manager (CNM) will be provided a list of troops earning the 7% bonus.
- Please note that IRGs are not eligible for this bonus.

If believe your troop should be receiving the Ultimate Early Bird bonus percentage, contact the Product Program department ***before Fri., Oct. 3*** at [customercare@girlscouts-swtx.org](mailto:customercare@girlscouts-swtx.org).

**NO changes will be made after Fri., Oct. 3.**

### **Reward Opt-out for Additional Proceeds**

**Junior, Cadette, Senior & Ambassador troops can earn an additional 7% by opting out of rewards and meeting the following criteria:**

1. Reach TROOP Per Girl Average of \$320
2. Submit opt-out form with all required signatures no later than Mon., Oct. 27 at 5 p.m.

**Please Note:**

- See opt-out form on Fall Product Program webpage for complete rules and fine print.
- Completed opt-out form must be submitted via email to [customercare@girlscouts-swtx.org](mailto:customercare@girlscouts-swtx.org).

If believe your troop should be receiving the opt-out of rewards bonus percentage, contact the Product Program department ***before Tues., Oct. 28*** at [customercare@girlscouts-swtx.org](mailto:customercare@girlscouts-swtx.org).

**NO changes will be made after Tues., Oct. 28.**